

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the patent of: **Lipscomb et al.** Attorney Docket No.: 4292.02US01
Confirmation No.: 8953
Patent No.: 7,020,704 Application No.: 09/679,688
Issued: March 28, 2006 Filed: October 5, 2000
For: **SYSTEM AND METHOD FOR DISTRIBUTING MEDIA ASSETS TO USER
DEVICES VIA A PORTAL SYNCHRONIZED BY SAID USER DEVICES**

POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby appoint the practitioners associated with **Customer Number 24113** to prosecute this patent and to transact all business in the Patent and Trademark Office connected therewith.

Address all telephone calls to: Brad Pedersen at telephone number 612-349-5774.

Address all correspondence to:

Customer Number 24113
Brad Pedersen
Patterson Thuente Christensen Pedersen, P.A.
4800 IDS Center
80 South 8th Street
Minneapolis, Minnesota 55402-2100

Please grant any extension of time necessary for entry; charge any fee due to Deposit Account No. 16-0631.

Patent No. 7,020,704

Please reference Attorney Docket No. 4292.02US01 on all correspondence.

Additionally, please charge any future fees to Deposit Account No. 16-0631.

All previous powers of attorney granted in this case are hereby revoked.

ZapMedia Services, Inc., Assignee

Date: 7/25/11

Signature



Simon Van Rossendaal
Name Printed or Typed

President
Title